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## **Stor-All Storage Launches New Website with Rebranding Campaign**

**Stor-All announces the launch of their new website. The website design reflects the company's recent rebranding campaign.**

**Deerfield Beach, Florida, March 6, 2013** – Stor-All Storage's new website went live at the beginning of February. The main objective of the new website is to match Stor-All's new branding. E-SoftSys developed the website on the Dot Net Nuke platform. Manuel Thomas, Account Manager, at E-SoftSys commented, "Our team of experts specialize in designing and developing websites on various platforms such as Microsoft .NET Frameworks, Dot Net Nuke, Wordpress, etc. We have also helped several large Self Storage Operators to design and develop mobile websites for them which has not only increased their presence on the web but also helped them drive in more revenue." Stor-All noted that the underlying premise behind their new website design is to be more user-friendly while offering a clean, up-to-date appearance.

Stor-All Storage's website redesign took six months to complete. Stor-All is currently in the process of adding more changes to enhance their website in the near future. The images and graphics used throughout the website reflect Stor-All's branding and their message of providing authentic customer service. Graphic designer and Managing Partner of Fresh Design International, Andres Perea, developed the layout and design.

In addition to the aesthetics of the new website, it also contains several new features including a customer portal, videos and a blog. The customer portal was designed to provide a more user-friendly experience for Stor-All customers, allowing them to create an account and manage their self storage units, send a move-out notice, edit alternative contact information and pay online. The videos give website users the opportunity to view Stor-All's self storage facilities, while the blog provides informative and entertaining content relevant to Stor-All Storage and the self storage industry.

Stor-All Storage is a goodness driven family business founded in 1967, operating 43 storage locations in Florida, Georgia, North Carolina, Virginia and Colorado from its headquarters in Deerfield Beach, FL. Stor-All is a fully integrated self storage company providing real estate brokerage, asset selection, underwriting, construction, development, property management and investor relations services to its individual investment partnerships.